

Your Guide to the Sunbit Integration

Last Modified on 10/30/2025 3:49 pm EDT

SimplePart now provides yet another payment option for your VW Online Parts Counter: [Sunbit](#). Sunbit is a “buy now, pay over time” technology that provides a simple interface for purchase financing, and it will fit seamlessly into your current program website.

Since **customers increasingly expect “buy now pay later” payment options**, Sunbit will be a particularly useful tool for you as a dealer. Sunbit technology enables merchants to provide access to fast, fair, easy financing available to consumers across the credit spectrum.

After you opt to implement it into your parts site, you will see the Sunbit option across different points of your website, including the Product Page, the Cart Page and the Checkout Page. Customers will be able to easily select this option as their preferred method of payment when they check out.

FAQ

Why sign up with Sunbit?

- Easy setup and integration with the SimplePart platform
- Opportunity to capture more sales by offering another payment option
- Trusted by leading software platforms
- Used by 14 top OEMs
- 40% of US auto dealerships partner with Sunbit

What are the typical loan terms with Sunbit?

Loan amounts through Sunbit can range from \$50 - \$20,000, with applicant approval based upon creditworthiness. Loan terms range from 3 to 72 months, and a payment is due at checkout.

How do I sign up to become a merchant?

To get your enrollment started, you can reach out to a member of our Support team at support@simplepart.com or call 1-888-843-0425. You can also submit your application [here](#). Sunbit also provides a comprehensive overview of its integration [here](#).

How do I set up the integration?

Once your application has been approved, be sure to notify our [Client Services](#) team so they can coordinate the integration setup. During the setup, they will be able to review how you can start accepting payments through Sunbit. Once you become a [Sunbit merchant](#), you'll have access to their library of resources.

Already using Sunbit for service?

If you're already using Sunbit for service, we've made it easy to extend this integration into your online parts counter. For any questions, reach out to our Client Services team at support@simplepart.com or call us at 1-888-843-0425.

